Arizona Business Bulletin Index: Volume XV

Anderson, Robert L. (co-author), "Population Estimates and Projections For Maricopa County," November, p. 245.

Beeman, Robert D., "An Estimate of the Cost of Unemployment in An Area of Phoenix," February, p. 25.

Berry, Leonard L., "Banking, Marketing and The Image Concept," November, p. 239.

Bond, M. E., "Arizona Personal Income: A Review and Summary," August-September, p. 169.

Cochran, John A., "U. S. Balance of Payments in 1968," August-September, p. 177.

Fahlgren, George W. (co-author), "Some Aspects of Issuing Corporate Securities," May, p. 113.

Farris, Martin T., "Transportation Cooperative and Coordinated Services," April, p. 82.

Fearon, Harold, "The Arizona Economy: A Review and Recap of the Purchasing Agents Monthly Business Survey," March, p. 50.
———, "A Survey of Arizona Business Conditions." (All Issues).

Galvin, Robert W., "The Future World of Business," August-September, p. 163.

Grossman, Louis H., "Comparative Prices of A Market Basket in Phoenix," December, p. 267.

Heier, William D., "An Evaluation Model for Union Steward Performances." October, p. 209.

Heler, Edward, "Womanpower: A Growing National Resource," March, p. 59.

Hoyt, Charles D., Jr., "The Social System of Management and Staff Relations," January, p. 1.

Knox, Robert L., "To Preserve Competition or Preserve Competitors: A Look At Arizona's Fair Trade Law." June-July, p. 142.

Ladman, Jerry R., "Agriculture and Mexican Economic Development," October, p. 199.

McDonald, Ralph, "Computer Usage By Savings and Loans in Arizona and California," June-July, p. 148.

Mendleson, Jack L., "Goal Setting: An Important Management Tool," May, p. 121.

Nielander, William A., "Regional Marketing Patterns in The Asian Basin," November, p. 252.

O'Connor, Dennis J. and Gerald W. Stone, Jr., "Business Taxes in The Southwest," January, p. 4.

Olney, Claude W., "The Risks of Selling To The Minor Consumer," December, p. 278.

Peters, William S. and Robert L. Anderson, "Population Estimates and Projections For Maricopa County," November, p. 245.

Philippakis, Andreas S., "SIMULATION: Basic Concepts of Computer Oriented Technique," June-July, p. 135.

Plantz, Don V., "A Four-Year Comparative Analysis of Retail Food Prices For Maricopa County, The United States and Selected Metropolitan Centers," February, p. 40.

Reuter, Vincent G., "Factors of Success in Value Analysis—Value Engineering," April, p. 92.

Smith, Arthur B., Jr., "Write to be Remembered," April p. 87.

Steade, Richard D., "The Professional and The Organization," January. p. 9.

Stone, Gerald W., Jr., (co-author), "Business Taxes in The Southwest," January, p. 4.

Tingey, Sherman N., "The Master Budget: An Overlooked Managerial Tool?" October, p. 218.

White, Harold C., "Management Development To Develop Managers," March, p. 66.

Wilt, Glenn A., Jr., and George W. Fahlgren, "Some Aspects of Issuing Corporate Securities," May, p. 113.

Winkleman, Richard D., "An Analysis of Maricopa County Construction Activity—1967," February, p. 31.

Wright, Robert, "The Role of Management Consultants—Pathologists or Physiologists?" May, p. 107.

Arizona Sales of Electric Power (All Issues).

Food Pricing Data, Maricopa County, United States and Selected Metropolitan Areas (All Issues).

Maricopa County Building Permits (All Issues).

Maricopa County New Housing Starts (All Issues).